

2019-2020

## PARTNERSHIP OPPORTUNITIES

Leadership Greater Washington brings together the area's most accomplished leaders across professions and geographies, uniting them for the shared purpose of taking on the DC region's toughest problems. When your organization partners with LGW, you are connected with a powerful community of professionals who are deeply committed to one another, and to working together for greater impact both at work and in the region. A commitment to LGW is a commitment to progress for our region.

We offer a number of year-round and one-time sponsorship opportunities for organizations of any size including Annual Corporate Partnerships, Program Partnerships, and Event Sponsorship opportunities.

**Contact us today to learn more about how your organization can partner with LGW to mobilize leaders for regional change.**

### ANNUAL CORPORATE PARTNERSHIP

As an Annual Corporate Partner, your organization receives admission to LGW's three core events, Lessons in Leadership series, and advertising placement in the 2020 Member Directory. Your investment as a corporate partner supports LGW's general operations and capacity building initiatives while providing you with access to engage with LGW members year-round.

#### OUR NETWORK AND REACH INCLUDE



**1,900**  
Regional Leaders



**3,500+**  
Event Attendees



**1,180**  
Organizations



**3,700**  
Followers

BENEFITS	CIRCLE OF LEADERS \$25,000	CHANGEMAKER \$15,000	COLLABORATOR \$8,500	CONNECTOR \$5,000
Awards Dinner <i>March 26, 2020</i>	1 Table of 10	1 Table of 10	1 Half-table of 5	2 tickets
Fall Kickoff <i>October 3, 2019</i>	10	8	4	2
Lessons in Leadership <i>multiple dates</i>	4	4	2	1
Leadership Exchange <i>Fall 2019</i>	4	4	2	1
Member Directory <i>published Jan 2020</i>	full page ad	full page ad	half page ad	quarter page ad

**PLUS** One reserved seat in 2020 Rising Leaders Class

All Corporate Partners receive year-round logo placement and recognition on LGW's website and will be listed as a key LGW supporter in the 2020 Annual Impact Report.

**Become an LGW Partner TODAY!** Contact Emerald Adeyemi, Manager, Strategic Development & Partnerships at [eadeyemi@lgwdc.org](mailto:eadeyemi@lgwdc.org) or 202-601-4046 to secure sponsorship or to discuss additional opportunities for partnership.

## PROGRAM PARTNERSHIP

Program partnership is the perfect opportunity for organizations interested in investing in a specific LGW program or initiative. For your support, your company will be named the Official Program Partner, receiving brand visibility and opportunities to engage with participants throughout the program year. Our programs span across five to ten months and convene a cohort of 30-60 participants monthly, depending on the program.

### Signature Program - \$15,000

Our core ten-month program for executive-level leaders in business, government, and nonprofit sectors across the region; cohort of 60

### Rising Leaders - \$10,000 [SOLD]

Five-month program that develops mid-level professionals and provides them with practical tools and knowledge to succeed as leaders; cohort of 30

### Youth Leadership Greater Washington - \$10,000

A six-month, interactive youth leadership development and community education program for high school sophomores and juniors; cohort of 35

### Lessons in Leadership Series - \$12,500 [SOLD]

A series of intimate conversations with the region's top leaders where members gain insight on different leadership experiences and approaches to advance regional progress; average attendance of 90

### Thought Leadership Series: Ending Systemic Violence by Building Economic Opportunity - \$30,000

A series of six learning sessions across six months connecting leaders to community members with the objective to learn about existing strategies and develop solutions to end systemic violence in the DC region; expected enrollment of 80



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## EVENT SPONSORSHIP

For organizations interested in one-time investment opportunities, event sponsorships provide the chance to connect with LGW members and promote your company or brand at one of our well-attended events. All event sponsors receive complimentary admission, branding on event materials, and an opportunity to provide speaking remarks.

### Fall Kick-Off - \$15,000

October 3, 2019

One of our largest event celebrations where members reconnect, and we welcome the newest Signature Program Class; estimated attendance of 140

### Leadership Exchange - \$15,000

Fall 2020

Our exclusive program connecting LGW leaders with decision-makers in other leadership organizations, from both within the Greater Washington region and beyond

### Making an Impact Nonprofit Showcase - \$5,000

March/April 2020

An annual event comprised of an informational panel on nonprofit board service and a showcase of DC area nonprofits for the purpose of connecting LGW members with local causes

### Annual Meeting - \$10,000

June 2020

Our closing event to celebrate highlights and achievements throughout the year, announce the incoming Board of Directors, and honor top supporters

### Lunch at the Palm - \$12,000 [SOLD]

multiple dates, 10x a year

A monthly opportunity for members to network and engage in meaningful conversations about current events in our region and discuss their LGW experience

### Programs with a Purpose - \$5,000

multiple dates, 4x a year

A series of conversational book talks and interviews, featuring various authors who have published books in topics related to poverty, equity, and justice

### Social Event Series - \$5,000

multiple dates, 4x a year

Quarterly gatherings that further connect LGW members across Class Years and build on meaningful connections established through LGW membership. This year's social events include a Wine Tour, Washington Nationals game, participation in the Chinese New Year Parade, and a Summer Happy Hour.

### Community Impact Series - \$5,000

multiple dates, 4x a year

Quarterly service projects where members volunteer at local nonprofits that are working to address community issues and improve the lives of children and families in the region



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